



## Merchandise Vendor Application

DATE: **Second Weekend After Labor Day** (Rain or Shine! No rain date)

TIME: Friday and Saturday 8am-5pm, Sunday 8am-3pm

Location: Wisconsin Dells

### **Booth Spaces:**

- Basic booth space is 10' x 10' and 20' x 10'
- Booths shall be set up on private property
- Vendor is responsible for locating, renting and maintaining private property
- Vendor is responsible for cleaning their respective space and keeping it free of trash and refuse
- Vendors shall not set up without permit
- Vendors shall display permit in an obvious location
- We do not provide display or set-up equipment, such as tables, chairs, or tents. Any color tents are acceptable. Ample weights are required on each leg of your tent. No staking or tying off to existing structures is allowed.

### **Insurance:**

- You are responsible for your own liability insurance within your rented area.
- An insurance company used by many vendors was *Veracity Insurance* (888) 568-0548 or go to [www.actinsurance.com](http://www.actinsurance.com)

### **Weather:**

- We are an outdoor show and subject to the elements. Rain or shine, no rain dates.

### **Sales Tax:**

- All vendor applications must include a copy of your current Wisconsin Sellers Permit Number. The permit number will begin with a 456 sales tax or 600 business reporting tax.
- Vendors are responsible for collecting & paying state/county sales tax at 5.5% (Columbia County).
- Contact the *Wisconsin Department of Revenue* office with questions or to obtain a permit at 1-608-266-2776.

### **Misc:**

- We reserve the right to accept or reject any booth or merchandise.
- **All items** sold and displayed must be approved.
- **All items** must show good taste and be family appropriate. Nude, erotic, graphic and/or violent images will NOT be considered for this event. On-site representatives will be enforcing this policy throughout the festival.
- Your vendor permit will be mailed to the address on your application in the beginning of September.

## Wo-Zha-Wa Vendor Application

Make check payable to: Wo-Zha-Wa

Mail Application and supplemental forms to:

**Wo-Zha-Wa Committee Attn: Laurie Anderson, P.O.Box 485, Wisconsin Dells, WI 53965**

Calendar:

July 1: Application deadline, Late applications will not be accepted.

August 1: Vendor acceptance notification

### Please print

Name: \_\_\_\_\_ Telephone \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_ Website \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ WI Sellers Permit Number #: \_\_\_\_\_

#### Check only applicable size booth/space

\_\_\_\_\_ \$750.00 for each 10'x10' booth area

\_\_\_\_\_ \$1000 for each 20'x10' booth area

\_\_\_\_\_ I was a Wo-Zha-Wa vendor last year and request to use a different sized booth/space. I am attaching the "Custom Booth Request" form with this application. I understand that the charge will be \$1000 plus \$2 per square foot for all dimensions over 200sq ft. Use formula on supplement form to calculate cost.

\_\_\_\_\_ Non-Profit 10'x10' booth, will submit 20% of net profits (must be from WD School District)

\_\_\_\_\_ Non-Profit 20'x10' booth, will submit 20% of net profits (must be from WD School District)

\_\_\_\_\_ Non-Profit custom sized booth (sq foot listed above), will submit 20% of net profits (must be from WD School District)

#### Check List:

Enclosed Copy of Wisconsin Sellers Permit Number \_\_\_\_\_(required)  
Enclosed Insurance Rider \_\_\_\_\_(required)  
Enclosed Proof of Non-Profit Organization \_\_\_\_\_(required for Non-Profit)  
Enclosed is the "custom booth size" form \_\_\_\_\_(optional)

Total check enclosed \_\_\_\_\_

Please list a description of the items you sell; this makes it easier if someone tries to locate you after our show. The committee reserves the right to reject any merchandise it considers unsuitable. Exhibitors MUST follow suggestions made by the Wo-Zha-Wa Committee Personnel during the festival. No refund will be given if vendor is ejected from the event for violation of rules.

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The undersigned vendor waives all rights, without limit upon or liability for use of City of Wisconsin Dells property owners and facilities and holds harmless the City of Wisconsin Dells, Wo-Zha-Wa Committee, and all stake-holders of the festival. The undersigned further agrees the failure to abide by the rules stated in this application can lead to immediate expulsion from the festival with no reimbursement or legal recourse. *I have read these rules and agree to the terms of this contract.*

**(Must be signed or application will be returned)**

Sign \_\_\_\_\_ Date \_\_\_\_\_

**Information:**

Email: Laurie Anderson: [landerson@holidaywholesale.com](mailto:landerson@holidaywholesale.com) or find information on the website: [wozhawa.com](http://wozhawa.com)